

## ORDER



Order / Rev:	37551
Alt Order #:	08879091
Product Desc:	ISSUE
Estimate:	1566
Flight Dates:	10/23/12 - 10/29/12
Original Date / Rev:	10/09/12 / 10/09/12
Order Type:	GENERAL

Primary AE: Mike Jones  
Sales Office: K-WAS  
Sales Region: National

Agency	Name:	<u>Mundy Katowitz Media</u>
	Buying Contact:	<u>Casey Bessette</u>
	Billing Contact:	<u>1322 G Street SE</u>
		<u>Washington, DC 20003</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Priorities USA Action
	Demographic:	A25-54
	Product Codes:	PO1
	Priority:	LV1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	8	\$1,600.00	\$1,360.00
10/29/12	10/29/12	1	\$400.00	\$340.00

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$1,600.00	\$1,360.00	0.00
November 2012	1	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	North	North	Start Of Order - End Of Order	100%

Mike Jones Start Of Order - End Of Order 100%

Order / Rev: 37551  
 Alt Order #: 08879091  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Priorities USA Action  
 Product Desc: ISSUE  
 Estimate: 1566

MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	MeTV	10/28/12	10/28/12	M-Su 5a-5p Rotator	CM	1-3p	-----S	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
M-Su Rotator (1:00 PM-3:00 PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S 1 \$100.00 0.00															
E 7	MeTV	10/28/12	10/28/12	M-Su 5p-1130p Rotator	CM	5p-1130p	-----S	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
Mash (7:00 PM-8:00 PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S 1 \$100.00 0.00															
E 8	MeTV	10/28/12	10/28/12	M-Su 5p-1130p Rotator	CM	8-10p	-----S	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
Columbo (8:00 PM-10:00 PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S 1 \$100.00 0.00															
E 9	MeTV	10/28/12	10/28/12	Sign-On/Sign-Off	CM	3-7p	-----S	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
M-Su Rotator 5a-5a (3:00 PM-7:00 PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S 1 \$100.00 0.00															
													Totals		
													9 \$2,000.00		